

Eye Of Dubai logo and exhibition banner for 'Sajil Husuk' (Registration) at the National Security and Safety Exhibition.

Wednesday, October 24, 2018

Sign up for newsletter: Enter email address Submit Advertise with us

HOME NEWS EVENTS VIDEOS BUSINESS DIRECTORY TRAINING BOOK HOTELS JOB SEARCH

734K Like

Eye of Dubai News Business & Money Submit Your Press Release

Business & Money NEWS

Business & Money is sponsored by:

Posted on: Monday 19 March, 2018 3:20 am

Callix Empowers Regional Businesses with First technology-enabled, customizable, affordable Contact Centre



Customer retention has emerged in recent years as a more important business focus area than customer acquisition. Changing customer demands are also driving businesses to ensure a seamless and unified customer experience across customer interaction channels.

To address this and disrupt the status quo, the Callix contact centre offering is a subscription-based, off-the-shelf solution with packages available from as low as AED799 per month, giving customers the ability to set their own process and engagement parameters.

Arif Saiyad, Founder-CEO, Callix, said: "Customer engagement today is undergoing significant change, and while there are new channels constantly being added, we are taking the lead in enhancing the power and potential of the traditional, and arguably most popular, voice-based interaction model."

With a comprehensive and customizable solution, Callix intends to improve SMEs operations and prospects by ensuring that all calls are answered, and no opportunity lost. Capitalizing on human interaction instead of impersonal digital personas, businesses can ensure quicker answers, accurate solutions, strategic up- and cross-selling - all key drivers of customer happiness and repeat business.

Callix has a multilingual team of capable agents on board, available 24/7, and eliminates the need for businesses to recruit, train, and maintain their own customer interaction agents and department.

Arif Saiyad added: "At Callix, we believe that the world needs to change its perception about SMEs and their potential for growth and, in turn, their ability to contribute towards the overall performance of the economy. Supporting the development of businesses from the micro-market stage, by providing solutions relevant to their needs, will go a long way towards developing this segment, and potentially laying the foundation for the next wave of global businesses from the Arab world."

Print this Article

The Only Gathering of the Cinema Industry in the MENA Region banner.

comments powered by Disqus

AFTER READING THIS, PEOPLE ALSO READ :

- Wednesday 24 October, 2018 3:04 pm Bahri supports Supply Chain and Logistics Conference as Diamond Sponsor
Wednesday 24 October, 2018 11:50 am NCB Achieved SAR 8,020 Million Net Income for the nine months of 2018
Wednesday 24 October, 2018 5:00 am Deals worth more than \$50bn signed at KSA Future Investment Initiative
Wednesday 24 October, 2018 5:00 am PIF invested in 50-60 firms via SoftBank fund

Advertisement for 'Sajil Husuk' exhibition at the National Security and Safety Exhibition.

ALL RELATED ARTICLES

OUR SPONSORS



Navigation menu table with categories: Home, News, Special Reports, Event Calendar, Training Calendar, Hotels Bookings, Find Jobs, About Dubai, Events, Training Courses, Business Directory, Advertise on Eye of Dubai, Eye of Dubai.

OUR SERVICES

Select a Service...

Add Company Add news Add Event



EYE OF DUBAI GENERAL SERVICES

Track Your Shipments Islamic Date Conversion Unit Conversions World Time



انضم إلى المعرض السعودي للنقل والخدمات اللوجستية FIA واتصل على صحتك من الفرص التجارية المقدمة من أهم العارضين العالميين والمحليين.

سيعقد المعرض برعاية وزارة النقل في مدينة الرياض

٣ - ٥ ربيع الأول ١٤٤٠ هـ الموافق ١١-١٣ نوفمبر ٢٠١٨ م

مركز الرياض الدولي للمعارض والمؤتمرات



Check All Vacancies Through Eye of Dubai

Expect Eye of Dubai Real Estate

RECEPTION Book Your Hotel in Dubai